



Integrated Coach Training
FLUXIFY
704 Measurement
Current as of May 2022



704 Measurement Syllabus

Course Expectations and Requirements:

This syllabus describes educational expectations for completing 704 Measurement as a part of the PCC Pathway. If you have questions, please contact Amy Glazer (amy@fluxify.net/330.936.3768).

Basic Information:

- 704 Measurement
- Online via the Integrated Coach Training Platform and asynchronous/on-demand learning.

Number of Coach Specific Training Hours:

4 hours

- 1 x two hour class session (online)
- Two hours asynchronous/on-demand learning, designed as pre-work
- One writing assignment (submitted for review by instructor)

FLUXIFY uses Zoom Meeting for our online training. You can access through the Zoom Meeting app or your browser. Specific links for each course are sent after enrollment through a calendar invite.

Instructor's Name:

Jonathan Reitz, MCC
jonathan@fluxify.net
440.665.2413

Contacting the CoachNet Team:

Amy Glazer, PCC
Director of Operations
amy@fluxify.net
330.936.3768

Website Description:

Providing evidence for the results that coaching engagements generate is one of the biggest challenges coaches face. The client can often name changes they perceive, but how do those changes get documented and communicated to stakeholders and other invested influencers?

In this four-hour course, participants will develop a strategy to use assessments to measure change. You'll understand the difference between assessment and measurement, identify key questions that assessments can add to a coaching engagement, and apply a strategic lens to communicate the results your coaching generates.

This course uses case studies, measurement techniques, and communication strategies to raise the overall impact of your coaching. Uses self-assessments and 360 perspectives.

704 Measurement covers the following ICF Core Competencies:

- #2 Embodies a Coaching Mindset
- #4 Cultivates Trust and Safety
- #7 Evokes Awareness
- #8 Facilitates Client Growth

Course Objectives:

The objectives for this course are:

- Understand and apply the difference between assessment and measurement.
- Identify the key question an assessment answers in your coaching.
- Develop a strategy for pre- and post-engagement measurement.
- Explore opportunities to include stakeholder input in coaching.
- Evaluate a current coaching engagement for performance and effectiveness.

Required Student Resources:

To successfully complete 704 Measurement you will need:

- A reliable internet connection
- A reliable telephone
- An email address
- Word processing software to submit final assignments in Microsoft Word format

Course Schedule/Outline/Calendar of Events:

704 Measurement format: online for 1 - 120 minute session and 2 hours asynchronous learning. Format includes follow up assignment.

704 Measurement begins online 2-3 times per year on average.

Course Outline:

| Session | Class Focus | Follow Up Assignment |
|-------------------|-----------------------------------|------------------------------------|
| On Demand Video 1 | Assessment v. Measurement | |
| On Demand Video 2 | Strategies for Measuring Progress | |
| On Demand Video 3 | Matching Progress to Impact | |
| On Demand Video 4 | Qualitative and Quantitative | |
| | Live Session (Two Hours) | |
| | Best Practices for Starting Well | Journal Assignment (15-45 Minutes) |

All assignments must be submitted to the Instructor within 30 days of the final class.

Criteria for Grading:

704 Measurement is conducted on a pass/fail basis.

You will pass 704 Measurement if:

- You attend the required 1 live course session and participate in class discussions

- You watch the asynchronous on-demand learning
- You submit your writing assignments demonstrating comprehension and application of the material

Attendance Policy:

704 Measurement is a Short Course (4 hours) in Integrated Coach Training.

The attendance policy for Short Courses is as follows:

- 100% attendance to the live session and completion of the asynchronous training is required.
- If you miss more than 10 minutes of the live session, you will be required to attend the live session at a future offering in its entirety.
- No recording review to make up a session is available.
- Failure to meet these criteria will result in your Short course being marked incomplete.

Suggested Bibliography:

Reitz, Jonathan. Coaching Hacks. Cleveland, OH CoachNet Global LLC. 2017

Whitmore, John. Coaching for Performance. Hoboken, NJ Pfeiffer & Company. 1992.

Whitworth, Laura; Kimsey-House, Henry; and Sandahl, Phil. Co-Active Coaching. Boston, MA. Nicholas Brealey Publishing, 3rd Edition 2011.

First Taught:

- May 2022

Syllabi on Learning Platform:

- The downloadable syllabi presented online shall contain the date of last update.